



Whidbey & Camano Islands Tourism Board Meeting Via Zoom
Meeting Minutes
July 13, 2023
Clinton Community Hall

Members Present:

Management Team: Chair: Jackie Henderson, Vice Chair, Inge Morascini, Treasurer, Mayor Scott Chaplin, Secretary, Lynda Eccles

Directors: Jessica McCreedy, Gregg Lanza, Holly Grayson, Angela Muniz, Alannah Johansen, Aly Willis, Tom Felvey, Melanie Bacon, Magi Aguilar, Chet Ross, Katie Grindon

Contract Team: Sherrye Wyatt, Jack Penland, Scott Rosenkrantz, Dianne Binder, Laura Hilton, Vicki Graham, Erin Osborne,

Open Positions: Oak Harbor Lodging Representative

Call to Order

- Chair Jackie Henderson called the meeting to order at 11.05 a.m.

Introduce Guests, establish a quorum – roll call

○ Jackie Henderson opened the meeting, established that we had a quorum, and welcomed special guest Jake Hupert, Transformational Travel Council

Public Comment (3 minutes limit)

- There were no public comments

Adoption of Agenda

- Agenda was approved with no additions

Approval June 1, 2023 Meeting Minutes

- Meeting minutes were approved by Scott Chaplin and seconded by Inge Morascini with no changes

Approval June Invoices

- June Invoices, including those batches dated June 22 and July 12, were reviewed and approval by the full board after previously receiving tentative approval at the management committee meeting. Inge Morascini made the motion to approve and Mayor Scott Chaplin seconded the motion. They were approved unanimously.

Treasurer's Report

- Mayor Chaplin provided the Treasurer's Report

Sherry Wyatt's Report:

- Sherrye Introduced Jake Hauptert from the Regenerative Tourism Council.

Jake Hauptert opened by thanking everyone for inviting him to speak to them more about Regenerative Tourism and said he was looking forward to the workshop on this subject following our Board Meeting. Following his presentation there was Q&A with some healthy and positive discussion about the next steps.

Creative Team Updates**Projects**

- Every member of the Creative Team gave an update on current activities. Scott Rosenkrantz reported that the Regenerative Guide is ready and distributed copies at the meeting. The updated Map and Trails Guide are both being reprinted with changes reflecting the new brand. Scott reviewed several bids for the trails guide, including looking at different binding choices, before selecting the best option.

New Business:

- Jackie reported that she hopes to have a draft of the Audit available for the next Board meeting.

Jackie Henderson adjourned the meeting for lunch with the workshop by Jake Hauptert following.

Next Meeting - August 3rd via Zoom

Minutes submitted by
Lynda Eccles,
Secretary, Board of Directors