



**Embrace Whidbey & Camano Islands**  
**Board Meeting Minutes August 1, 2024 – 11:00 a.m. - 1:00 p.m.**  
**Oak Harbor Chamber of Commerce Meeting Room**

**Committee Members Present**

Jackie Henderson – Board Chair  
Bryan Stucky - Oak Harbor City Council – Vice Chair  
Greg Lanza - N.Whidbey Lodging – Treasurer  
Lynda Eccles - Secretary  
Dannah – Oak Harbor Chamber of Commerce  
Max Lindsay-Thorsen - Unincorporated S. Whidbey Lodging  
Angela Muniz – Freeland Chamber of Commerce  
Kennedy Horstman – City of Langley  
Jessica McCready – Camano Island Chamber of Commerce

**Creative Team Present:**

Inge Morascini – Marketing and Program Manager  
Krista Loercher – Regenerative Places Program  
Scott Rosenkrantz - Graphic Design/Branding  
Laura Hilton – Film Liaison  
Dianne Binder – Bookkeeping  
Jack Penland - digital marketing  
Diane Penland – digital marketing

**Absent:**

Jill Johnson - Island County Commissioner  
Katie Grindon - Clinton Chamber of Commerce  
Tom Felvey - City of Langley Lodging  
Alannah Johansen - Cama Beach State Park  
Aly Willis - Unincorporated Central Whidbey Lodging  
Nicole Worthington-Johnson  
Angela Muniz – Freeland Chamber of Commerce



### **Call to Order**

Chair Jackie Henderson called the meeting to order at 11:02 a.m. and established that there was a quorum.

### **Adoption of Agenda**

Chair Jackie Henderson asked if there were any changes or additions to the August 1, 2024, agenda. There were none, so the agenda was approved.

### **Approval of Meeting Minutes**

Chair Jackie Henderson asked if there were any changes to the July 11, 2024, meeting minutes. There were none, motion to approve July 11 minutes made by Bryan Stucky, seconded by Greg Lanza and the motion passed.

### **Public Comment**

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a public comment. No one responded.

### **Treasurers Report**

#### **Approval of Invoices**

Greg Lanza, Treasurer, presented the Invoices for payment **Brian Stuckey made a motion to approve payment of the August Invoices totaling \$60,362.07.** Brian Stucky made the motion to approve the vouchers for payment and Greg Lanza seconded, it was then passed by the board.

### **Financials**

Treasurer Greg Lanza announced the July financials were not available for review now ere the State financials and both will be presented to the board at the August board meeting.

### **Business Update**

Chair Jackie Henderson discussed the possibility of our applying to be a 501 c 6 which would give us more autonomy. If we move ahead the Interlocal Agreement would need to be adjusted. After answering a number of questions, Jackie requested the board's approval to move forward. Commissioner Johnson said that she thinks this is a move in the right direction but needs the Interlocal to be signed by all communities. The Board approved and gave the permission needed to proceed.



### **PR Marketing Manager Report**

Inge referred to the newsletter for the work she has been doing. Starting in September the team will be working on Outdoor Recreation, “bringing people to the island by leaving your cares at home”

Krista talked gave an update on the new electronic version of the Bicycle map

President Jackie Henderson closed the meeting at 12.15 p.m.

### **Next Meeting**

September 4, 2024 at Oak Harbor Chamber of Commerce

Minutes submitted by  
Lynda Eccles  
Secretary of the Board  
Embrace Whidbey and Camano Islands