



**Embrace Whidbey & Camano Islands
Board Meeting Minutes
March 7, 2024 – 11:00 a.m.
Oak Harbor Chamber of Commerce and
Virtual Via Zoom**

Committee Members Present

Jackie Henderson – Town Council – Chair
Bryan Stucky, Oak Harbor City Council – Vice Chair
Greg Lanza, N.Whidbey Lodging – Treasurer
Lynda Eccles, Coupeville Chamber of Commerce – Secretary
Magi Aguilar, Oak Harbor Chamber of Commerce
Angela Muniz, Freeland Chamber of Commerce
Nicole Worthington-Johnson, Langley Chamber of Commerce
Katy Grindon, Clinton Chamber of Commerce
Jessica McCready, Camano Island Chamber of Commerce
Sharon Sappington, Economic Development Council Island County
Max Lindsay-Thorsen, Unincorporated S. Whidbey Lodging
Tom Felvey, City of Langley Lodging
Aly Willis, Unincorporated Central Whidbey Lodging

Absent:

Jill Johnson, Island County Commissioner
Alannah Johansen, Cama Beach State Park
Mayor of Langley

Creative Team Present:

Inge Morascini – Embrace Marketing and Program Manager
Scott Rosenkranz - Embrace Graphic Design/Branding
Jack Penland - Embrace Digital Marketing/Website/Data/Content Creation
Krista Loercher - Embrace Regenerative Places Program
Laura Hilton - Film Liaison/Special Projects
Diane Binder – Bookkeeping
Erin Osborne – Social Media

Call to Order

Chair Jackie Henderson called the meeting to order at 11:00 a.m. and established there was a quorum.



Adoption of Agenda

Chair Jackie Henderson asked if there were any changes or additions to the March 7, 2024, agenda. There were none, so the agenda was approved.

Approval of Meeting Minutes

Chair Jackie Henderson asked if there were any changes to the February 1, 2024, meeting minutes. There were none, and the meeting minutes were approved.

Public Comment

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a comment. No one responded.

Approval of Invoices

Diane Binder presented March Invoices for payment totaling \$41,659.36, also Budget vs. Actual report as of February 26, 2024, showing February Expenses at \$102,170.31 which is 11.4% of the 2024 annual budget.

Vice Chair Bryan Stuckey asked when Sherrye Wyatt's expenses were ending. Jackie reported that Sherry's agreement with Island County Tourism was to the end of February. Bryan moved to approve the invoices; Greg Lanza seconded. The board approved and the motion passed unanimously.

Treasurer's Report

Diane Binder presented the Treasurer's report and noted that the State had finally updated the report. To date we have received \$88,488.42 so far this year. Income less expenses for 2024 funding \$1,099,525.65. Total Tax Revenue income reported by County \$8,355,299.49. Lodging Year over Year showed that the county has turned the corner and increased to 12.3%.

Business Report

Chair Jackie Henderson provided updates on the following:

- **Interlocal Agreement:** The Exec. Committee has been working on revising the interlocal, Jackie thanked Bryan, Tom, Inge and Lynda for their work on this. Inge highlighted the changes. Bryan asked if the document will be sent to Legal for review. Jackie added that it will be sent to the Prosecuting Attorney's Office for review and once approved sent to the Tourism board for approval. Tom Felvey asked if we need to incorporate for grants, according to the accounting we can apply to use the County's EIN number for future grants. With this new interlocal agreement

We can apply for an EIN number under a contract group as informed by the county.



- Newsletter – Jackie asked everyone to look at the new newsletter which will be on our
- website. Scott said this newsletter includes our reports by making it easier to review. Lynda asked if we could make it available to the Chambers and Scott will provide a pdf available for chamber websites.

Creative Team

Creative Team reports were all included in the newsletter which was passed out to the Board Members at the meeting. Inge said that she would send them out to all those who called in Via zoom.

Chamber Roundtable Reports

Each Chamber provided and updated their upcoming events at activities at their respective Chambers as did Oak Harbor Main Street and Lodging representatives.

Next Meeting.

Next meeting is April 4, 2024, at 11 a.m. at the Oak Harbor Chamber of Commerce. Reminder, all future Board Meetings will be at the Oak Harbor Chamber of Commerce except the May 2nd meeting which will be on Camano Island. All future meetings will have virtual capability.

There being no further discussion, the meeting adjourned at 12.50 pm.

Minutes submitted by
Lynda Eccles
Secretary, Embrace Whidbey and Camano Islands