



**Embrace Whidbey & Camano Islands**  
**Board Meeting Minutes November 7, 2024 – 11:00 a.m. - 1:00 p.m.**  
**Oak Harbor Chamber of Commerce Meeting Room**

**Committee Members Present**

Jackie Henderson – Board Chair  
Bryan Stucky - Oak Harbor City Council – Vice Chair  
Greg Lanza - N.Whidbey Lodging – Treasurer  
Lynda Eccles - Secretary  
Dannah McCullough – Oak Harbor Chamber of Commerce  
Max Lindsay-Thorsen - Unincorporated S. Whidbey Lodging  
Angela Muniz – Freeland Chamber of Commerce  
Kennedy Horstman – City of Langley  
Aly Willis – Unincorporated Central Whidbey Lodging  
Kristina Heinz – Economic Development Council of Island County  
Emily Zenz – Clinton Chamber of Commerce

**Creative Team Present:**

Inge Morascini – Marketing and Program Manager  
Krista Loercher – Regenerative Places Program  
Scott Rosenkrantz - Graphic Design/Branding  
Laura Hilton – Film Liaison  
Dianne Binder – Bookkeeping  
Hannah Corbin

**Absent:**

Jill Johnson - Island County Commissioner  
Alannah Johansen - Cama Beach State Park  
Nicole Worthington-Johnson – Langley Chamber of Commerce  
Jessica McCready – Camano Island Chamber of Commerce  
Tom Felvey – Langley Lodging



### **Call to Order**

Chair Jackie Henderson called the meeting to order at 11:00 a.m. and established that there was a quorum.

### **Adoption of Agenda**

Chair Jackie Henderson asked if there were any changes or additions to the November 7th, agenda. No changes were reported.

### **Approval of Meeting Minutes**

Chair Jackie Henderson asked if there were any changes to the September 4, meeting minutes. There were none.

### **Public Comment**

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a public comment. No comments were made.

### **Treasurers Report**

#### **Approval of Invoices**

Greg Lanza, Treasurer, presented the Invoices for payment **Brian Stuckey made a motion to approve payment of the 2 sheets October Invoices totaling \$91,720.3 and \$51820.76.** Brian Stucky made the motion to approve the vouchers for payment and Kennedy Horstman seconded, the motion passed unanimously.

### **Financials**

Treasurer Greg Lanza presented the financials. Brian Stucky made the motion to approve the vouchers for payment and Kennedy Horstman seconded, the motion passed unanimously.

### **Business Update**

#### **Interlocal Agreement**

Letter written to the participating cities by Inge and sent to the Board for review. Jackie gave an overview. Kennedy Horstman from Langley requested time to look more into their funding but approved our going to a 501 c 6. Brian suggested an amendment for Langley on the funding

Datafy – Inge gave a report from Datafy on the increase in tourism.

### **Creative Team Reports**

Hannah Gordon gave a social media report.

Krista Loercher reported on the Travel Summit she attended in Eugene Oregon.

Scott Rosenkrantz reported that he was purging old photographs and working on reprints of maps and trail guides.

Laura Hilton reported on Washington Filmworks.

Erin Osborne reported that they have been busy with a focus on the holidays and during October Coupeville's "It's Practically Magic"



President Jackie Henderson closed the meeting at 12.00 noon

**Next Meeting**

December 5th 2024 at Oak Harbor Chamber of Commerce

Minutes submitted by

Lynda Eccles

Secretary of the Board

Embrace Whidbey and Camano Islands