



Embrace Whidbey & Camano Islands
Board Meeting Minutes September 5, 2024 – 11:00 a.m. - 1:00 p.m.
Oak Harbor Chamber of Commerce Meeting Room

Committee Members Present

Jackie Henderson – Board Chair
Bryan Stucky - Oak Harbor City Council – Vice Chair
Greg Lanza - N.Whidbey Lodging – Treasurer
Lynda Eccles - Secretary
Dannah McCullough – Oak Harbor Chamber of Commerce
Max Lindsay-Thorsen - Unincorporated S. Whidbey Lodging
Angela Muniz – Freeland Chamber of Commerce
Kennedy Horstman – City of Langley
Jessica McCready – Camano Island Chamber of Commerce
Katie Grindon - Clinton Chamber of Commerce
Tom Felvey - City of Langley Lodging
Aly Willis - Unincorporated Central Whidbey Lodging
Nicole Worthington-Johnson – Langley Chamber of Commerce
Angela Muniz – Freeland Chamber of Commerce

Creative Team Present:

Inge Morascini – Marketing and Program Manager
Krista Loercher – Regenerative Places Program
Scott Rosenkrantz - Graphic Design/Branding
Laura Hilton – Film Liaison
Dianne Binder – Bookkeeping
Jack Penland - digital marketing
Diane Penland – digital marketing

Absent:

Jill Johnson - Island County Commissioner
Alannah Johansen - Cama Beach State Park



Call to Order

Chair Jackie Henderson called the meeting to order at 11:04 a.m. and established there was a quorum.

Adoption of Agenda

Chair Jackie Henderson asked if there were any changes or additions to the September 5, 2024, agenda. There were none, so the agenda was approved.

Approval of Meeting Minutes

Chair Jackie Henderson asked if there were any changes to the September 5, 2024, meeting minutes. There were none, the Board approved the minutes.

Public Comment

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a public comment. Ben Color – Langley Resident complimented us on our Blog which is written by Laura Hilton.

Treasurers Report

Approval of Invoices

Greg Lanza, Treasurer, presented the Invoices for payment **Brian Stuckey made a motion to approve payment of the September Invoices totaling \$49,793.77.** Brian Stucky made the motion to approve the vouchers for payment Dannah McCullough seconded and the motion passed..

Financials

Treasurer Gregg Lanza presented the financials for the Board's review The state numbers were not available from Dianne (the state) as it was too early in the month, Brian Stucky made a motion to approved the financials as presented, Dannah McCullough seconded and the motion passed.

Business Update

Chair Jackie Henderson updated the Board on the 501 c 6 application. Inge has contacted an Attorney to work on this. The Attorney will take at least 32 hours on the incorporation and 5-6 hours on the Interlocal Agreement. The Executive Committee approved to move forward with this project. It will be prepared for review by the end of this month and the goal is to finalize by the end of the year.

PR Marketing Report

Inge reported that October is Culture and Heritage month, the Organic Farm School is hosting writers who are taking experiential overnight stays.

Inge also added some information on the 501 c 6 status and the Interlocal which she is working on with the Attorney.

Inge introduced Hannah our new Social Media contract staff, Hannah will join us on a monthly basis with social media updates.



Creative Team updates

- Krisa Loecher gave an update on the new Bicycle Map she is working on with Island County. Krista acknowledged that Island Public Works division for their help which will be on our website.
- Scott Rosenkantz gave an update on the website updates.
- Hannah Corbin provided an update on our social media and her planned changes.

Chamber Round Table – Whidbey & Camano Island Chambers each gave an update on what is happening in their respective areas.

President Jackie Henderson closed the meeting at 12.15 p.m.

Next Meeting

October 3, 2024 at Oak Harbor Chamber of Commerce

Minutes submitted by
Lynda Eccles
Secretary of the Board
Embrace Whidbey and Camano Islands