



Embrace Whidbey & Camano Islands
Board Meeting Minutes December 5 2024 – 11:00 a.m. - 1:00 p.m.
Oak Harbor Chamber of Commerce Meeting Room

Committee Members Present

Bryan Stucky - Oak Harbor City Council – Vice Chair
Greg Lanza - N.Whidbey Lodging – Treasurer
Lynda Eccles - Secretary
Dannah McCullough – Oak Harbor Chamber of Commerce
Max Lindsay-Thorsen - Unincorporated S. Whidbey Lodging
Angela Muniz – Freeland Chamber of Commerce
Kennedy Horstman – City of Langley
Aly Willis – Unincorporated Central Whidbey Lodging
Kristina Heinz – Economic Development Council of Island County
Emily Zenz – Clinton Chamber of Commerce
Tom Felvey – Langley Lodging
Nicole Worthington-Johnson

Creative Team Present:

Inge Morascini – Marketing and Program Manager
Krista Loercher – Regenerative Places Program
Scott Rosenkrantz - Graphic Design/Branding
Dianne Binder – Bookkeeping – State Reports
Hannah Corbin – Social Media
Erin Osborne – Media Relations

Absent:

Jill Johnson - Island County Commissioner
Jackie Henderson – Town of Coupeville
Alannah Johansen - Cama Beach State Park
Jessica McCready – Camano Island Chamber of Commerce



Call to Order

Chair Jackie Henderson called the meeting to order at 11:00 a.m. and established that there was a quorum.

Adoption of Agenda

Chair Jackie Henderson asked if there were any changes or additions to the December 5th, agenda. No changes were reported.

Approval of Meeting Minutes

Chair Jackie Henderson asked if there were any changes to the November, meeting minutes. There were none.

Public Comment

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a public comment. No comments were made.

Treasurers Report

Approval of Invoices

Greg Lanza, Treasurer, presented the Invoices for payment **Brian Stuckey made a motion to approve payment of the November vouchers totaling \$61,341.62.**

Financials

Treasurer Greg Lanza presented the financials and the State and County Lodging Tax Report.

President's Update

Interlocal Agreement

Oak Harbor approved the Interlocal Agreement that was presented to them. Mayor Kennedy Horstman said that she would recommend that the Town Council approve the agreement. We have yet to hear from Coupeville but Jackie Henderson reported it is more than likely to be approved.

Contracts for Creative team to be extended for three months

PR/Marketing Manager Report

Inge gave a brief report on the End of Year Wrap Up she presented to Oak Harbor Town Council and Langley, and will setting a date to give a presentation to Coupeville in January/February. There was also discussion on revising how the newsletter will look in 2025 and Scott Rosenkrantz from the Creative Team gave an update on when that would be happening.

Creative Team Reports

Hannah Gordon gave a social media report.

Krista Loercher updated the board on recent activities her program.

Erin Osborne gave an overview of the media we received during 2024.



President Jackie Henderson closed the meeting at 12.00 noon

Next Meeting

January 9 2025 at 12 Noon at Oak Harbor Chamber of Commerce

Minutes submitted by

Lynda Eccles

Secretary of the Board

Embrace Whidbey and Camano Islands