



**Embrace Whidbey & Camano Islands**  
**Board Meeting Minutes October 3, 2024 – 11:00 a.m. - 1:00 p.m.**  
**Oak Harbor Chamber of Commerce Meeting Room**

**Committee Members Present**

Jackie Henderson – Board Chair  
Bryan Stucky - Oak Harbor City Council – Vice Chair  
Lynda Eccles - Secretary  
Dannah – Oak Harbor Chamber of Commerce  
Max Lindsay-Thorsen - Unincorporated S. Whidbey Lodging  
Kennedy Horstman – City of Langley  
Jessica McCready – Camano Island Chamber of Commerce  
Nicole Worthington-Johnson – Langley Chamber of Commerce  
Kristina Hines – Economic Development Council of Island County  
Nicole Long – Camano Chamber of Commerce

**Creative Team Present:**

Inge Morascini – Marketing and Program Manager  
Krista Loercher – Regenerative Places Program  
Scott Rosenkrantz - Graphic Design/Branding  
Dianne Binder – Bookkeeping  
Hannah Corbin – Social Media

**Absent:**

Jill Johnson - Island County Commissioner  
Katie Grindon - Clinton Chamber of Commerce  
Alannah Johansen - Cama Beach State Park  
Tom Felvey – Langley Lodging  
Aly Willis – Unincorporated CW Lodging  
Angela Muniz – Freeland Chamber of Commerce  
Greg Lanza - N.Whidbey Lodging – Treasurer



### **Call to Order**

Chair Jackie Henderson called the meeting to order at 11:04 a.m. and established that there was a quorum.

### **Adoption of Agenda**

Chair Jackie Henderson asked if there were any changes or additions to the October 3, 2024, agenda. There were none.

### **Approval of Meeting Minutes**

Chair Jackie Henderson asked if there were any changes to the September, 2024, meeting minutes. There were none.

### **Public Comment**

Chair Jackie Henderson asked if there was anyone from the public present who wished to make a public comment.

### **Treasurers Report**

#### **Approval of Invoices**

Diane Biner presented the Invoices for payment **Dannah McCullough made a motion to approve payment of the September Invoices totaling \$49,793.77.** Nicole Long seconded, the motion passed unanimously.

### **State Financial Reports:**

Diane Binder read the State Financial Tac Collections/Distributions to the board.

### **Budget Review**

Kennedy Horstman, Mayor of Langley asked if it was a good think to reprint the Island County Maps and Trails Guides. 150,000 maps \$19,513.00 and 30,000 Trail Guides at \$61,000. Ingle and Scott explained that they are extremely popular and we will soon be running out completely.

### **Business Update**

Interlocal Agreement – Jackie updated the board that the Interlocal Agreement was still being reviewed and will bring it to the next meeting . A member of the board asked why we are going to a 501 c 6 and moving away from the County oversight. Jackie explained the issues we are having with contractors not being paid and invoices returned because the county needed more information and Vendors getting concerned over late payments. A question was asked about our name moving forward and Inge said the name of the Corporation is and always will be Whidbey & Camano Islands Tourism.

Board reviewed the new Interlocal Agreement and will take it to their individual Mayors and Jill Johnson to review and a letter will be sent signed by all to Island County.



### **PR Marketing Manager Report**

Inge referred to the newsletter for the work she has been doing.

Each of the Chambers gave a brief report on upcoming activities.

President Jackie Henderson closed the meeting at 12.25 p.m.

### **Next Meeting**

November 7th, 2024, 11:00 a.m.at Oak Harbor Chamber of Commerce

Minutes submitted by  
Lynda Eccles  
Secretary of the Board  
Embrace Whidbey and Camano Islands