



BOARD MEETING
April 3, 2025 – 11:00 a.m.- 1:00 pm

Freeland Library, 5495 S. Harbor Ave., Freeland

To ensure input is given by all Board Members, Attendance in person is preferred

Zoom available if you are unable to attend the meeting in person
<https://zoom.us/j/91748954066>

AGENDA

- **Call to Order** President Bryan Stuckey
 - Approval/Additions to the Agenda
 - Approval of March 6 Minutes
 - Public Comment (3 minutes)
- **Treasurers Report** Gregg Lanza
 - Approval of Invoices
 - Approval of March Financials
 - County Report
 - State and County Lodging Tax Report
- **Presidents Report** Bryan Stuckey
 - Meeting with Commissioner Jill Johnson update
 - Expense Policy –
Contractors do not have to be reviewed by the board except if it is above their contractual agreement.
 - Expense Approval limit for PR/Marketing Manager
 - Dropbox
- **Board Community/Culture Communication** Bryan Stucky & Nicole Whittington Johnson
- What are your goals for Whidbey & Camano Islands Tourism as an organization? And how do these align with your goals as a board member representing your own entity?
- What is your core purpose in serving on this board, and what motivates you to actively participate
- What are some areas where you see opportunities for growth or improvement within the organization, and how might they impact our effectiveness?

- What level of interaction and reporting would you like from the organization's contractors?
- **PR/Marketing Manager** **Inge Morascini**
 - Update on Admin position
 - Creative team updates
- **Chamber of Commerce updates**
- **Adjourn**

Next Board Meeting – May 1 2025 – Oak Harbor Chamber of Commerce